

ATC Lighting & Plastics, Inc.
Corporate Social Media Policy

Purpose

Our company values respectful and constructive communication. This policy outlines our approach to managing social media interactions to foster a positive environment for all users.

Policy Guidelines

1. Respectful Communication

We encourage open dialogue and diverse opinions but expect all participants to communicate respectfully. Use of cursing, foul language, aggression, or any form of unacceptable language, images, or threats will not be tolerated.

2. Monitoring and Enforcement

Our social media team will monitor interactions to ensure compliance with this policy. We reserve the right to block accounts that:

- Use profanity or offensive language or images
- Display aggressive or hostile behavior
- Engage in harassment or personal attacks
- Produce false claims or inaccurate descriptions

3. Reporting Inappropriate Content

Users are encouraged to report any posts or comments that violate these guidelines. Reports can be submitted through our official channels.

4. Consequences

Accounts found in violation of this policy may face:

- Post or comment removal
- Temporary blocking for repeated offenses
- Permanent blocking for severe or continuous violations

5. Commitment to a Positive Community

We are dedicated to maintaining a positive, inclusive environment where all voices can be heard without fear of disrespectful interactions. Thank you for helping us achieve this goal.

7. Policy Updates

This policy may be updated periodically to reflect changes in our community standards or social media practices.

By participating in our social media channels both internal and external individuals, you agree to adhere to this policy.

Together, we can create a respectful and engaging online community.